<u>$250 PACKAGE</u>

We understand the importance of "WE GOT YOUR BACK!" ® for marketing in the medical field and therefore developed licensing options for those who desire to continue using it. In order to continue using the mark "WE GOT YOUR BACK!" ®, please implement the following changes to your internet marketing. Please contact our Director of Internet Marketing for details: nathan@eclipsewebmedia.com

1   Website
1.1   Footer
- On all pages that use the mark "WE GOT YOUR BACK!" ®, add a link to an internal disclaimer page called /atlanta-chiropractor-disclaimer.
- The content of the disclaimer page will be provided.

1.2   Blog
- Publish (1) guest blog post per month provided by AICA.
- If preferred, provide a blog login so we can upload the content each month. Otherwise, please provide a contact person who can upload the content.

2   Other Marketing Channels
2.1   Social Media
For any and all social media platforms that use the "WE GOT YOUR BACK!" ® mark, all items that apply must be executed:
- Follow/Like/Fan/Subscribe etc… the respective AICA social channels
  o Google Plus: https://plus.google.com/102966042904159611943/
  o Facebook: https://www.facebook.com/chiropractorinatlanta
  o Twitter: https://twitter.com/aicaatlanta
  o Youtube: https://www.youtube.com/user/AICA4Atlanta
  o Other: please inquire
- In "about" or "description" sections, add the following disclaimer :
  Trademarks used with permission by: http://www.chiropractoratlanta.com

2.2   External Channels
For any other marketing channels including but not limited to: press releases, directories, and online retail platforms:
- Link on all pages that use the "WE GOT YOUR BACK!" ® mark with code:
  <p>With permission: AICA – Chiropractor Atlanta

3   Fees
In consideration of compliance with the above requests, AICA will reduce the fees for the annual license of the "WE GOT YOUR BACK!" ® mark to $250 per month.